

Al Mouj Golf, the first club in the Middle East in using Golfmanager to digitize all its operations

- **The Oman club, Top 2 in the Middle East, becomes the first golf course in the region to use the leading 100% cloud software in Spain and Portugal for the digitalization and management of golf clubs**
- **This is a step forward for Golfmanager that highlights its expansion to new markets and shows its enormous potential and interest of foreign clubs in using its *all-in-one* technology**
- **Golfmanager continues with an exponential growth month after month becoming the right choice of top clubs compared to old softwares**

Madrid April 22, 2021. Golfmanager, the leading 100% cloud software in Spain and Portugal for digitization and golf club management, announced this Thursday the addition of the prestigious Oman golf club, Al Mouj Golf, to the long list of facilities that are part of its community, more than 120 in the world.

The Oman Al Mouj Golf club, Top 2 in the Middle East, becomes the first golf course in the region to use Golfmanager as a technology for its complete digitization, which represents a step forward for the Spanish company, little by little, expands its brand to new markets, which highlights the huge potential and interest of foreign clubs in using its *all-in-one* software.

Al Mouj Golf is located on the Muscat coast next to a two kilometer stretch of unspoiled coastline with spectacular views of the Indian Ocean and the Hajjar Mountains. Designed by Greg Norman, it is a 7,342-yard course of lush green grass dotted with bunkers, water hazards and natural dunes.

Golfmanager attracts the interest of top foreign clubs

The inclusion of Al Mouj Golf is a clear step forward that shows that the Golfmanager software attracts the interest of top clubs beyond our borders. Currently, its innovative technology, with Oracle Hospitality as official partner, allows *all-in-one management* of the entire golf course with all kinds of modules and integrations for the complete digitization of the club concentrated in the same 100% cloud platform.

Rafael Vera, Golfmanager CEO, points out that: *“Al Mouj Golf decided to choose us as management software. This only demonstrates that we are doing things*

well. Our technology is unique in the market, being the right solution for a comprehensive management of the club in a single 100% cloud tool. Golf clubs demand this type of software compared to the old ones. It is a trend in the market and in this digital world and Golfmanager is the reference because, in addition to offering the best online experience for golf courses, players do not pay any commission”.

For any additional questions:

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About Golfmanager

Golfmanager is the leading 100% cloud software in Spain for golf clubs. Golfmanager's goal is to digitize golf courses to manage online daily tasks thanks to the power of technology. Since its launch in 2017, it has earned the trust of more than 120 golf courses across Europe, becoming one of the leading European players in sports digitization. He has recently been named an official partner of Oracle Hospitality.

About Al Mouj Golf

Al Mouj Golf is located on the Muscat coast along a two kilometer stretch of unspoiled coastline and with spectacular views of the Indian Ocean and the Hajar Mountains. Designed by Greg Norman, it is a 7,342-yard 18-hole course of lush green grass dotted with bunkers, water hazards and natural dunes. In addition to the competition course, they have an Academy, a lighted par 3 9-hole course, an Academy, retail store and a restaurant.