

## **Golfmanager and Golfscape reach a strategic agreement for the benefit of golf courses that are now using the Spanish leading management software**

**Golfscape will include in its platform every golf course that uses Golfmanager as management software to increase their notoriety and income thanks to the more than 500,000 users of the tour operator**

- **On August 1st, Golfscape will also reduce its reservation fees as a tour operator by 50% for Golfmanager's clientes on all *green fees* generated by the agency.**
- **Golfmanager continues to strengthen ties with important market players to build up the relationship with its current clients, add value to them and help them by increasing their profits while promoting golf tourism**

**Madrid, April 27th, 2021.** Golfmanager, the leading 100% cloud software in Spain and Portugal for the digitization and management of golf clubs, announced today an agreement with Golfscape, one of the main European tour operators, whereby, from now on, more than 120 golf course in the world which are currently using the Spanish software will be included in the tour operator's platform to increase their notoriety and income thanks to the more than 500,000 users who use it each year.

As part of this agreement, Golfscape will also reduce its reservation fees as a tour operator by 50%, by next August 1st, for Golfmanager's clients in all *green fees* generated by the agency and will promote Europe as an important golf destination for local, regional and international golfers. Currently, the British company, based in London, doubles the rate of online reservations *tee time* and has more than 30 global destinations.

Golfmanager continues to strengthen ties with important market players to build up the relationship with its current clients, add value to them and help them by increasing their monthly profits while promoting golf tourism.

The Spanish company announced just a week ago an agreement with Golfbreaks

by PGA, the world's leading tour operator, through which more than 120 golf courses in the world who are using the Spanish software, among which are Finca Cortesín, Punta Espada, West Cliffs , Real Club Sevilla Golf or La Reserva de Sotogrande will be able to connect directly through their management software with the tour operator that manages trips for more than 2 million golfers.

For Rafael Vera, CEO of Golfmanager: “This is one more step to help both our clubs and golf tourism after the Covid-19 pandemic. We are very happy that our clubs can obtain better conditions with agencies like Golfscape and be able to give them greater exposure to all the courses that have trusted us. We work by and for them. It is the true value of being part of the Golfmanager’s community.”

**For any additional questions:**

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**About Golfmanager**

*Golfmanager is the leading 100% cloud software in Spain and Portugal for golf clubs. The goal of Golfmanager is to digitize golf courses to optimize daily tasks thanks to the power of technology. Since its launch in 2018, it has earned the trust of more than 120 golf courses across Europe, becoming one of the leading European players in sports digitization. He has recently been named an official partner of Oracle Hospitality.*

**About Golfscape**

*Golfbreaks is one of the main tour operators in Europe with more than 500,000 users per year. Based in London, thanks to its marketplace tool, they increase the exposure of the golf courses in the global golf market to attract international clients from foreign markets. They have more than 30 destinations around the world.*