

Vale Do Lobo, the largest Golf resort in Portugal, chooses Golfmanager to digitize all its operations with a single program

- **Located in the Algarve and founded in 1962, players can enjoy playing on two 18-hole courses designed by golf legend Sir Henry Cotton**
- **Vale Do Lobo joins the list of more than 120 golf clubs worldwide that already work with Golfmanager's *all-in-one* technology**
- **The Spanish company reinforces its undisputed leadership in the Iberian Peninsula by adding a new top golf course in Portugal**

Madrid, April 29th, 2021. Golfmanager, the leading 100% cloud-based software in Spain and Portugal for the digitization and management of golf clubs, today announced the addition of the prestigious Portuguese golf club Vale Do Lobo to the list of more than 120 golf courses that have already been digitized thanks to Golfmanager's technology.

Vale Do Lobo, founded in 1962, located in the Algarve and with a total area of 450 hectares and 1,500 residential and holiday properties, is the largest golf resort in Portugal. Players can enjoy playing on two 18-hole and par 72 golf courses designed by golf legend Sir Henry Cotton and remodeled by the American architect Rocky Roquemore.

Both stretch along the Portuguese coast offering a fantastic ocean-view between the sea and nature. An enclave of exceptional luxury because of its views and an exquisite place to play golf.

Top golf clubs want to work with Golfmanager

Vale Do Lobo represents a new milestone for Golfmanager and reinforces its undisputed leadership position in the Iberian Peninsula. The sophisticated 100% cloud-based technology of the Spanish company attracts top golf clubs and resorts as they see it as the definitive solution to digitize all their daily operations in a single software.

Golfmanager attracts the attention of top golf courses in the European industry but also beyond the Old Continent. The company recently announced Al Mouj Golf, top 1 golf course in Oman and the first club in the Middle East, as a new club using Golfmanager thanks to the powerful management software *all-in-one* recently named an official partner of Oracle Hospitality.

Rafael Vera, Golfmanager CEO, comments: “It is a real pleasure to see how top clubs like Vale Do Lobo choose to go digital using our technology. It only shows that our software is the most complete and the only one that, apart from being 100% cloud-based, combines all the operational needs of a club in the same software; something that, without a doubt, stands out from traditional management softwares”.

“Top clubs need technologies that work well, that are complete and that can be accessed from any device. In Golfmanager they find all this. Therefore, we do not stop growing. We want to build the largest community of golf clubs and managers worldwide”.

For any additional questions:

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About Golfmanager

Golfmanager is the leading 100% cloud software in Spain and Portugal for golf clubs. The goal of Golfmanager is to digitize golf courses to optimize daily tasks thanks to the power of technology. Since its launch in 2018, it has earned the trust of more than 120 golf courses across Europe, becoming one of the leading European players in sports digitization. He has recently been named an official partner of Oracle Hospitality.

About Vale Do Lobo

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