

## **Golfmanager enables the connection with Your Golf Travel, one of the leading tour operators in the industry**

- **Your Golf Travel offers golf breaks and golf holidays to more than 3.000 destinations in 22 countries in Europe and the rest of the world. More than 200,000 golfers travel annually with the tour operator**
- **More than 120 golf courses worldwide which are using Golfmanager will be able to connect directly through its management platform with the tour operator**
- **The stability, speed, real-time synchronization of rates, and the absence of commissions draw the attention of Your Golf Travel to choose Golfmanager**

**Madrid, June 1, 2021.** Golfmanager, the leading 100% cloud-based software in Spain and Portugal for the digitization and management of golf clubs, announced today an agreement with Your Golf Travel, one of the main tour operators in the golf market, by which, from now on, more than 120 golf courses worldwide of the Spanish software, will be able to connect directly through its management program with the tour operator.

Your Golf Travel offers golf breaks and golf holidays to more than 3,000 destinations in 22 countries in Europe and the rest of the world. More than 200,000 golfers travel annually with this tour operator.

### **Golfmanager: a stable, fast, and commission-free technology**

Golfmanager technology has been chosen by Your Golf Travel for its stability and speed and its ability to synchronize rates automatically in real-time, saving time to the club and the tour operator.

In addition, the Spanish company, unlike other traditional softwares, does not charge commissions to tour operators, making Golfmanager's more than 120 courses an attractive option for tour operators such as the British one.

Golfmanager's powerful all-in-one technology is increasingly drawing attention not only of leading clubs in the European golf market but also of leading tour operators who decide to connect to the only 100% cloud-based management software in Spain and Portugal, backed by Oracle Hospitality, for its countless advantages.

Rafael Vera, Golfmanager CEO, says: *"Enabling the connection with Your Golf Travel not only means that our technology is a reference in the golf market for its stability and speed but also a step ahead of the industry".*

*"Golfmanager does not charge any commission to tour operators because we think it is the best way to help both sides of the business - clubs and tour operators. Our courses will receive many more bookings because of this arrangement and that is what is really important as the industry starts to recover."*

**For any additional questions:**

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**About Golfmanager**

*Golfmanager is the leading 100% cloud-based software in Spain and Portugal for golf clubs. The goal of Golfmanager is to digitize golf courses to optimize daily tasks thanks to the power of technology. Since its launch in 2018, it has earned the trust of more than 120 golf courses across Europe, becoming one of the leading European players in sports digitization. He has recently been named an official partner of Oracle Hospitality.*

**About Your Golf Travel**

*Your Golf Travel offers golf breaks and golf holidays to over 3,000 destinations in 22 countries across Europe and the rest of the world. More than 200,000 golfers travel annually through the tour operator.*