

Roda Golf & Beach Resort chooses Golfmanager to digitize all its operations

- **The Murcian club, a reference in the area and in our country, changes its traditional software for the only 100% cloud-based golf club management program in Spain and Portugal**
- **Golfmanager continues to add prestigious clubs in Spain, becoming the definitive alternative to traditional software due to its innovative technology**
- **It has more than 120 golf courses on three continents and has recently entered the UK, Ireland and Belgium**

Madrid, July 22, 2021. Golfmanager, the leading 100% cloud-based software in Spain and Portugal for the digitization and management of golf clubs, today announced the incorporation of the Spanish course Roda Golf & Beach Resort to the list of more than 120 clubs that have decided to digitise all their operations thanks to Golfmanager's unique technology.

Roda Golf & Beach Resort, founded in 2006, is located in San Javier, just 2 minutes from the shores of the Mar Menor in the Region of Murcia. The course was designed by the famous Dave Thomas on an undulating terrain surrounded by lush Mediterranean vegetation characteristic of the Spanish coastline.

It is one of the top courses in this region and is included as one of the best Spanish clubs, according to Leading Courses, the leading golf course comparison platform in Europe.

The potential for online sales of any product or service (green fees, bonuses, quotas etc.) through the software, the continuous new developments and improvements of the tool and customer experience have been the factors that influenced the decision to migrate to Gofmanager.

Golfmanager continues to add top clubs in Spain

The inclusion of Roda Golf & Beach Resort is another indication that Golfmanager is the definitive alternative to traditional management software. It has gained the trust of prestigious clubs in our country such as the Murcian or previously Finca

Cortesín, La Reserva Club de Sotogrande, Infinitum Golf or Real Club Sevilla Golf, among others, and has recently expanded its presence to new countries such as the United Kingdom, Ireland and Belgium.

Currently, Golfmanager's innovative technology is endorsed by Oracle Hospitality and is recommended by Leading Courses. It allows all-in-one management of the entire golf course with all kinds of modules and integrations for the complete digitisation of the club concentrated in a single 100% cloud-based platform.

Rafael Vera, Golfmanager CEO, points out: *"More and more clubs in our country are deciding to go digital thanks to Golfmanager's all-in-one technology. This is because they do not find in traditional software a complete solution to manage their courses"*.

"We are delighted to have Roda Golf & Beach Resort in our community of clubs. That a great course like this one takes the step of going digital with us only indicates that we are continuing to build a management programme that is completely adapted to their needs. Every day we incorporate new developments and functionalities to the software to improve the experience of our customers".

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For any additional questions:

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About Golfmanager

Golfmanager is the leading 100% cloud-based software for golf clubs in Spain and Portugal. Golfmanager aims to digitize golf courses to optimize daily tasks through the power of technology. Since its launch in 2018, it has gained the trust of more than 120 golf courses across Europe becoming one of the leading European players in sports digitization. It has recently been appointed official partner of Oracle Hospitality.