

## **Golfmanager adds 8 new clubs in July: reaffirms its unstoppable growth in Spain, enters the best course in Belgium and accelerates its progression in the United Kingdom and Ireland**

- **The Spanish Roda Golf & Beach Resort, Aguilón Golf, Almenara Golf Club and Sancti Petri Hills Golf decide to change their traditional software for the *all-in-one technology* of Golfmanager**
- **Golf Club d'Hulencourt, considered the best course in Belgium, follows in the footsteps of other great clubs in Europe such as the Greek Costa Navarino and joins the GolfmanagerCommunity**
- **Balheary Golf Course became the first course in Ireland for the technology company, which is also accelerating its progression in the United Kingdom with the entry of Arkley Golf Club**

**Madrid, July 27, 2021.** Golfmanager, the leading 100% cloud-based software in Spain and Portugal for the digitization and management of golf clubs, today announced a new record that confirms its indisputable progression in Europe.

The technology company has closed July 2021 with 8 new clubs in its community, including 5 Spanish clubs, the best golf course in Belgium, a new club in the United Kingdom, and its first golf course in Ireland.

Roda Golf & Beach Resort (Spain), Aguilón Golf (Spain), Almenara Golf Club (Spain), Sancti Petri Hills Golf (Spain), Real Club de Campo Cordoba (Spain), Golf Club d'Hulencourt (Belgium), Arkley Golf Club (United Kingdom) and Balheary Golf Course (Ireland) have chosen Golfmanager to digitize all their operations during this month of July, which confirms the unstoppable projection of the leading management program for golf clubs in Spain and Portugal.

### **Golfmanager lands in Ireland and joins the best club in Belgium**

After succeeding in both countries, the UK and Ireland became a new target for Golfmanager. It has added Arkley Golf Club in Britatin. In Ireland, Balheary Golf Course has become the first Irish course to go digitize all its operations thanks to Golfmanager's innovative all-in-one technology, endorsed by Oracle Hospitality and recommended by Leading Courses, Europe's leading golf club comparison platform.

After having included Costa Navarino, the best Resort in Greece, last June, Golf Club d'Hulencourt, the best course in Belgium, has taken a step forward towards digitization, being the most outstanding European addition of July.

In Spain, Golfmanager has closed a fantastic month adding four new clubs that previously operated with traditional software, which confirms the migratory trend of the Spanish courses towards Golfmanager's 100% cloud-based software solution.

Rafael Vera, Golfmanager CEO, points out: *"We are working very hard to make Golfmanager a top management software in Europe thanks to its powerful technology. Every time we are reaching new places and many clubs reach us to change traditional technologies for our software because they know how important it is to have all the operations of their facilities centralized in a single tool"*.

*"We are achieving good results because of the hard work of the entire team to continue evolving a tool that is already very complete. We continue to take steps forward, both in Spain and abroad, with a unique product that makes its way among authentic top clubs in the European golf scene"*.

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**For any additional questions:**

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**About Golfmanager**

*Golfmanager is the leading 100% cloud-based software in Spain and Portugal for golf clubs. The goal of Golfmanager is to digitize golf courses to optimize daily tasks thanks to the power of technology. Since its launch in 2018, it has earned the trust of more than 120 golf courses across Europe, becoming one of the leading European players in sports digitization. He has recently been named an official partner of Oracle Hospitality.*