

## **Golfmanager continues to evolve its software to improve the experience of hundreds of golf managers: over 30 new developments in the last quarter**

- **The software company has launched new enhancements such as the 'Kitchen' module to digitize golf course restaurant operations and a new product sales system called 'Flexi Members', inspired by the UK market**
- **The possibility for players to become members of a club from the facility's own website or the fact of selling lessons online, from the Golfmanager widget, are other outstanding functionalities**
- **More integrations are coming to Golfmanager: from connections with world leading tour operators like Your Golf Travel or Golfbreaks by PGA Tour, software like Apic Base, or payment gateways like Global Payment to adaptations to tax regulations in countries such as Italy**

**Madrid, August 5, 2021.** Golfmanager, the leading 100% cloud-based software in Spain and Portugal, continues to evolve its software to improve the customer experience of digitized golf course managers.

In the last 3 months, the technology company has presented more than thirty new developments in order to adapt as much as possible to the changing needs of a golf club and continue to explore the potential of a platform that already works with more than 120 courses on three continents.

Interesting improvements such as the new 'Kitchen' module, included in the software, to digitise the operations in the restaurants associated with the golf courses. In this way, the restaurant will be fully coordinated with orders that have five different statuses (sent, requested, cooking, cooked and served) so that both the dining room and the kitchen work digitised and synchronised.

Another new feature introduced is 'Flexi Members', a new product sales system inspired by the British market. Thanks to it, a certain amount of points can be recharged (e.g. 250 Flexi Points for 200€) and, for a certain period of time, you get, thanks to this prepayment, better prices to purchase the products. Payment is made with these points.

A proactive approach to the launch of new products in golf clubs that will undoubtedly encourage their consumption.

The possibility for players to become members of a club from the facility's own website - where they can also contract and pay their season tickets or book their green fee instantly - and the fact of selling lessons online, from the Golfmanager widget itself, are two outstanding new developments to improve the experience of managers and players.

## **New third party integrations from within the Golfmanager software**

In addition to these developments, Golfmanager has also expanded its integrations with third parties. From tour operators such as Your Golf Travel or Golfbreaks by PGA Tour, software such as Apic Base -to control the kitchen stock- or payment gateways such as Global Payment to adaptations to Tax Authorities in countries such as Italy.

All the new features can be checked out, in detail, in the Golfmanager Help Center, where other new small improvements are included to facilitate navigation and fluidity in the use of the management program.

Rafael Vera, Golfmanager CEO, says: *"It is essential to learn from the use of the software by our customers and study their needs to continue growing and evolving our tool. Golfmanager is one of the most complete software in the golf market but that does not mean that we should stand still, on the contrary. We have to keep working to innovate and differentiate ourselves".*

*"We are landing in new markets such as the UK and Ireland and we are learning different forms of management to which we must adapt. We have a lot to gain but we still have a lot to build on. Fortunately, we have an experienced team obsessed with improving our customers' experience. We listen to them and we provide solutions. It's the only way we know how to go far*

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**For any additional questions:**

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**About Golfmanager**

*Golfmanager is the leading 100% cloud-based software in Spain and Portugal for golf clubs. The goal of Golfmanager is to digitize golf courses to optimize daily tasks thanks to the power of technology. Since its launch in 2018, it has earned the trust of more than 120 golf courses across Europe, becoming one of the leading European players in sports digitization. He has recently been named an official partner of Oracle Hospitality.*